

Chamber Name: St. Albert	Number of members: 826
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MemberLink

We have set up a regular weekly “MemberLink” that goes out to all of our members every Thursday. Our members pay \$75 to have their news and a link included in this. It is very popular and also gives us a chance to promote our chamber events. This venue stops the deluge of emails we used to send them.

This program is only offered to members and member “not for profits” who only pay \$50. We do, from time to time, put items into “MemberLink” at no charge if it’s an event that we have a connection with which we are collaborating.

It’s very popular here, and brings in good revenue for little staff resourcing once it’s set up.

